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A STUDY OF QUALITY IN MANAGEMENT EDUCATION IN INDIA

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ABSTRACT

Every type of business, no matter how big or little, public or private, for-profit or non-profit, may benefit greatly from a solid foundation in management theory and practice. In the last one hundred years, commerce has transformed society at large. One of the driving forces for the formation of modern civilization and the creation of unprecedented economic growth and opportunity. A more heterogeneous population has had access to education, employment, and prosperity thanks to effective corporate management. Effective global achievements are founded on the foundation of strong associations, and management education has produced leaders capable of forming such relationships. Management education has been studied and researched to great effect, helping students acquire the knowledge, skills, and attitudes that enrich their personal lives and equip them to make substantial contributions to their organizations. As a result, organizations that succeed in accomplishing their goals and fulfilling their members' incentives become invaluable assets to society, fostering greater productivity and increasing individual fulfilment. As such, the value of management education may be measured on three scales: the individual, the organization, and the community.